

WHERE DO MY DUES GO?

2024

Administration,
Building, IT

Association
& Member
Development

Marketing

Legal

Meeting
Planning

Advocacy

31%

2%

13%

10%

7%

36%

\$46.75
Cost/Year

\$2.96
Cost/Year

\$20.23
Cost/Year

\$15.64
Cost/Year

\$11.12
Cost/Year

\$55.30
Cost/Year

Total Dues and
Assessments:
\$152
Cost/Year



Administration, Building, IT

- 80+ full-time staff to serve members
- Headquarters building across from Texas Capitol
- Technology to support members and staff
- MarketViewer market analytics
- zipForm Plus member benefit



Association & Member Development

- 5,000+ classes per year
- 52,000+ attendees through synchronous learning
- Facilitate Texas REALTORS® Leadership Development
- 7 association-owned designations and certifications
- Services for global and commercial professionals
- Support services for 72 local associations
- Management of 13 MBM boards
- Support housing initiatives and YPN endeavors
- Diversity initiatives and local association support



Marketing

- 6 issues of Texas REALTOR® magazine
- Texasrealestate.com website for members and consumers
- Advertising & PR promoting the value of REALTORS®
- Member discounts and free services
- Research and insight into industry issues



Legal

- Legal Hotline - 18,000+ calls/year
- 150+ members-only contracts/forms
- 15+ risk reduction manuals/model policies
- Legal webinars and videos
- Legal Defense Fund
- Code of Ethics enforcement
- Arbitration and ombudsman services



Meeting Planning

- Texas REALTORS® Conference - 2,000+ attendees
- Texas REALTORS® Winter Meeting - 1,000+ attendees
- 100+ meetings annually for committees and other member groups



Advocacy

- Unparalleled advocacy for REALTORS® and property owners
- Support of REALTOR®-friendly candidates
- Issues Mobilization support for local and statewide real estate campaigns
- Consumer awareness and engagement